



3rd Greek Weekend in Belgrade

May 2018



GREEK WEEKEND IN BELGRADE

- ✓ **Complete** and affirmative large scale event in front of massive public
- ✓ Companies/organizations are **promoting and selling** products and services
- ✓ **Greece is represented** in the heart of Belgrade - **Trg Republike, main square**
- ✓ **Covered** and supported **by all media**, the most influential TV and radio stations, newspapers and social media

EXHIBITORS AND SPONSORS

Greek National Tourism Organisation (EOT)
Hellenic Business Association of Serbia
Tourist Organization of Belgrade
Chamber of Larissa
Hotel Excelsior
Halkidiki tourism organization
Intracom Telecom
Coca-Cola HBC Serbia
EKO Serbia - Hellenic Petroleum
Mercator
Super Vero (Veropoulos Group)
Olimpex
Minerva
Mellon Serbia
AXA insurance
Glob Metropolitan tours
National Theatre in Belgrade
Terazije theatre
Jovanjica

Hrana Mediterana
Piraeus Bank
Galaxy
Con-truck
Telekom Srbija
Hotel Junior
Marbo product
Olimpia
Greek Holidays
Samos wine
Sigma Olive wine
Agkistri taverna
Papageorgiou
Heineken
Hotel Metropol Palace
Mouzenidis travel
Coffee brands
G4S
Atlas security

WHY GREEK WEEKEND IN BELGRADE?

- **Serbian citizens favor Greece** as their most popular tourist destination. Serbs feel comfortable with Greek music, culture, tradition, food, beverage and other products coming from Greece.
- The event is developing further **cooperation between Greek and Serbian companies.**
- This is an event which **presents Greek culture, tourism, business, music and gastronomy** in the center of Belgrade, while strengthening traditionally good relations between Greece and Serbia.

PATRONS

- ★ The Government of the City of Belgrade
- ★ Beokom
- ★ Tourist Organization of Belgrade
- ★ National Tourism Organization of Serbia
- ★ Hellenic Business Association of Serbia
- ★ Embassy of Greece in Belgrade
- ★ Greek National Tourism Organization



www.visitgreece.gr



Hellenic Business Association of Serbia

Helensko privredno udruženje Srbije



AMBASADA GRČKE



www.beograd.rs

Tourist
Organization
of Belgrade



Turistička
organizacija
Beograda



**Greek
weekend**
Welcome!

EXHIBITORS

Exclusive space in the first line in front of the stage → 3.000 €

- Independent Pagoda of **25m² space**
- Setting up logo and promo video up to 8 seconds on the led screen on the stage

Space in the second line with a view to the stage → 2.200 €

- Independent Pagoda of **25m² space**
- Setting up a logo and promo video up to 8 seconds on the led screen on the stage

Space of 12,5m² in the second line → 1.100 €

- Pagoda of 25m² space is shared at half (12,5m² each) with another exhibitor
- Setting up a logo on the led screen on the stage

Note: *all prices above do not include VAT.*

GENERAL SPONSOR

General Sponsor fee → 8.000 €

- 50 m² event space **in the most visible square location**
- **Introductory speech** for the opening ceremony at the event
- Dedicated presence on **rolling led screen with messaging and videos**
- General sponsor will be **visible and represented in all other event stands/kiosks** etc.
- **Promotional presence to all event media**, press releases, web site, etc.

Note: *all prices above does not include VAT.*



3rd GREEK WEEKEND IN BELGRADE

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- **Unique Opportunity** for companies/organizations to represent their business **at the Serbian market** in an authentic and appealing way.
- This exhibition is a **great chance for all exhibitors** to acquire **new business contacts**, conquer **new markets**, **establish new collaborations** and also to **showcase and sell** products or services on the spot.

Trg Republike - the main square of Belgrade



Join us in May 2018

Organizer: International Friendship Association

